



**Your brand at the center of cycling fever!**

# TOUR DE SUISSE FANZONE

## BENEFIT FROM ...



... A **HIGH NUMBER OF VISITORS** AND THE **UNIQUE OPPORTUNITY** TO PRESENT YOUR BRAND TO A **WIDE AUDIENCE**.



... **PERSONAL INTERACTION** WITH EXISTING OR **POTENTIAL CUSTOMERS**.



... **SAMPLING AND SALES OPPORTUNITIES** BY PRESENTING YOUR PRODUCT OR SERVICE AND **INCREASING YOUR SALES** DIRECTLY ON SITE.



... **INDIVIDUAL DESIGN OPTIONS** FOR YOUR FANZONE STAND TO SET YOU APART FROM THE REST.



... **OUR OFFER TO TAKE OVER THE PLANNING** OF YOUR FANZONE STAND TO **SAVE IMPORTANT INTERNAL RESOURCES**.



## PRICES

1 tent in the FanZone

CHF 19'900 (during 11 days incl. water and power)

1 tent in the FanZone incl. complete planning by us

CHF 29'900 (during 11 days incl. water and power)

Price for single days

on request

**Contact us today and secure your place in the Tour de Suisse FanZone!**



**I will be happy to assist you.**  
Anne Stahel, Sales

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[www.tds.ch](http://www.tds.ch)